

UT Arlington Executive MBA Program is National Leader in Attracting Female Candidates

UT Arlington's EMBA program among first nationwide to promote to women

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Dallas/Fort Worth –(June 3, 2009) –The [University of Texas at Arlington's Executive MBA program](#) is a national leader when it comes to attracting female candidates. While women only make up approximately twenty percent of enrollment in EMBA programs nationwide, over thirty percent of the 2008-2009 students enrolled in the UT Arlington Executive MBA program are women. Female enrollment in the UT Arlington Executive MBA program for 2009 -2010 is projected to be forty to fifty percent.

Since its beginning three years ago, the UT Arlington Executive MBA program has been visionary about creating a program that affords work/ life balance, making certain to build a welcoming environment for professional women and creating marketing materials that specifically appeal to female business executives.

Other EMBA programs, such as Cornell, which only has 22 percent female enrollment, are just now realizing that women are a growing market for the Executive MBA degree and are beginning to showcase photos of women in their previously male dominated ads.

“We’re making headway on the glass ceiling...but you need to differentiate yourself and this is how you do it, by going through this program,” said Crystal Dennstedt, Chief Information Officer at North Texas State Hospital and current UT Arlington EMBA student. “You have to add to your tool belt even more than men ...this program is set up so I can manage it outside of the normal work day, and it has a very controlled schedule, which works well for me.”

“The yearly increase in female enrollment is a continuing trend and one that we have paid attention to from day one,” said Jim Ellis, Executive Director of the UT Arlington EMBA program and Director of the program’s Graduate Certificate in Asian Business Studies program. “Since our program is just 15 months long and only requires students to come to classes on Friday afternoons and Saturdays twice a month, it’s much easier for women to balance school, work and family while enhancing their careers.”

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[About the University of Texas at Arlington's EMBA Program](#)

[UT Arlington's DFW Executive MBA Program](#) is the only 15-month, classroom-based business school EMBA program in the state of Texas. In addition, it is the only Texas program with a large China EMBA connection and the only Texas program offering a graduate certificate in Asian Business Studies. The program is AACSB internationally accredited. Courses are offered on alternating weekends in downtown Fort Worth at the UT Arlington Education Center.